



## 25<sup>th</sup> Annual Seattle Polish Film Festival

### Poster Competition Guidelines and Entry Information

### Deadline for entry is July 31, 2017

Questions? [gail@seattlegdynia.org](mailto:gail@seattlegdynia.org)

**Do you have what it takes to create the poster that will become our signature piece for 2017? Submissions are now being accepted for the 25th Annual Seattle Polish Film Festival Poster. Be creative. Have fun. Win \$100!**

**Competition is open to all artists.** Posters may be created in any media, but must be submitted electronically. Entries will be judged on their originality and artistic merit. The poster design should capture the essence of Polish/American cinema. This is a big year for us - 25 years!

**No entry fee.** Artists may submit multiple entries, however, each entry must be a distinct design and requires its own entry form. Entry materials will not be returned. Do not submit the original art or original files until requested. Entries by minors must have adult consent and require the adult to sign this entry form.

Judging panel will consist of members of the Seattle-Gdynia Sister City Association (SGSCA) and SPFF committee. Please note: Any posters containing material that is copyrighted or offensive in nature will be ineligible. The decision of the judging panel shall be deemed final. The judges reserve the right to choose again if original digital files are improperly prepared and cannot be reproduced with highest quality. *SPFF reserves the right to change, or request artist to change, the copy and font of the text.*

The winning entry will become the property of SPFF and serve as the official poster and festival program cover as well as being featured on the festival website and other festival marketing materials.

Winner will be notified by phone or e-mail and announced on the festival website: [www.polishfilms.org](http://www.polishfilms.org)

**In honor of our 25th anniversary the winner will receive a \$100 cash prize!**

## The specs:

### Poster must contain the following information (in no particular order):

- 25th Annual Seattle Polish Film Festival
- October 20-29, 2017
- SIFF Cinema Uptown
- [www.polishfilms.org](http://www.polishfilms.org)
- Produced by Seattle-Gdynia Sister City Association
- Space for logos (see last page) We suggest you leave a blank band at the bottom of your design of 1.5" - 2"

**Poster Dimensions and Bleed** Poster to be 11" x 17" (17" in the vertical direction). For digital artwork, allow a 1/8-inch bleed around the perimeter to ensure accurate cutting. Final digital artwork should be 11 1/4" x 17 1/4".

**Margins** Text may not extend into a 1/2-inch margin on top and sides of the poster. Reserve a 1.5 or 2-inch bottom margin for sponsor/patron logos.

**Do I need to use the CMYK color mode?** It's a good idea. If your files are submitted using any other color standard, such as RGB or Pantone, they will be converted to CMYK during preflighting. Conversion from one color standard to another may cause colors to shift.

**What file formats are accepted?** Digital files of winning entry may be submitted in print ready formats: .ai, .eps, .indd, .jpg, .pdf, .ps, .psd, .tif. We cannot guarantee files created in MS-Word or MS-Publisher will produce high-quality images and text. If your artwork is in a word document, please create a 300dpi PDF.

**What resolution is needed?** For an image to print properly, the image must be at least 300 dots per inch (dpi) at the final output size. If your file is not 300 dpi, you cannot simply increase the dpi from a low resolution to a higher one by increasing the dpi in your imaging program.

**What if my file is missing fonts?** It is important that you supply all fonts used in your layout. If you do not supply fonts with your artwork, we will use substitute fonts.

**How to submit an entry.** E-mail a 100-dpi jpeg of your design to: [gail@seattlegdynia.org](mailto:gail@seattlegdynia.org) by 11:59 p.m, July 31, 2017. Please include your name, address, phone number and e-mail.

Winner will be required to submit original artwork. Digital artwork must be submitted in the CMYK color mode at 300 dpi. If your winning entry is a drawing or painting you will be asked to drop it off so we can scan it.

**\*Entrant warrants that the submitted work is the original work of the Entrant and does not violate or infringe on the work of any third party. Entrant hereby grants permission to SGSCA to display, reproduce, and to use the submitted work in any way related to the Seattle Polish Film Festival. Entrant shall indemnify, save and hold the SGSCA harmless from any loss, damage or expense including attorneys' fees and costs connected with any breach of the foregoing warranty including any claim by any third party in connection therewith. By submitting an entry you accept the terms set forth in these guidelines.**

*Email [gail@seattlegdynia.org](mailto:gail@seattlegdynia.org) with any questions regarding the poster competition. Be creative, have fun and best of luck!*